



creating community solutions

82nd Annual Report

June 2009 to May 2010



The Social Planning Council of Ottawa

A Catalyst for
Sustainable Economic
and Social Development
Since 1928

Thanks to Our Supporters

The SPC offers sincere thanks to our funders and other contributors, who have enabled us to provide our services to the community. Please see the full list of contributors on pages 16 to 17.

In particular we would like to thank:

United Way / Centraide Ottawa for its very generous support of our major services including our key research projects, our information services, our website, our supports to numerous networks, and our planning activities.

Our private donors, whose considerable contributions were invaluable;

And, of course, thanks to our **members and volunteers** who helped us in more ways than we can say!

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A Catalyst for Social & Economic Development Since 1928

2010 PRESIDENT'S MESSAGE

This is the 82nd Annual Report of the Social Planning Council of Ottawa (SPC). As this report is being written, the world markets and economy in general have hit another bump on the road to recovery and while Canada may have suffered less pain than other countries, we are experiencing an economic downturn and much uncertainty. If you haven't been personally affected by this recession, you probably know someone who has -- a friend; a neighbour; a member of your family. How many of you are feeling stressed and overwhelmed by financial concerns and a bleak outlook? As the United Way/Centraide white paper, *From Obstacles to Innovation* noted, "It is not surprising that agencies are seeing a 45% increase in people with mental health issues." Furthermore, last year's long and punishing transit strike compounded the economic turmoil and created anguish for Ottawa's most vulnerable, waking up each morning without knowing how they will get to work or school that day. As an example of the seriousness of the impact, an estimated 500 Algonquin students were forced to drop out of school because of the strike.

In this time of economic upheaval when prosperity and even basic financial security have eluded far too many citizens, the voluntary sector is struggling to meet increased client needs with agency funding continuing to shrink. The Social Planning Council of Ottawa, focused on these social and economic issues, continues to catalyze solutions for the community – by researching and creating the conditions for entrepreneurs, new businesses and client agencies to adapt and ultimately to thrive in this environment.

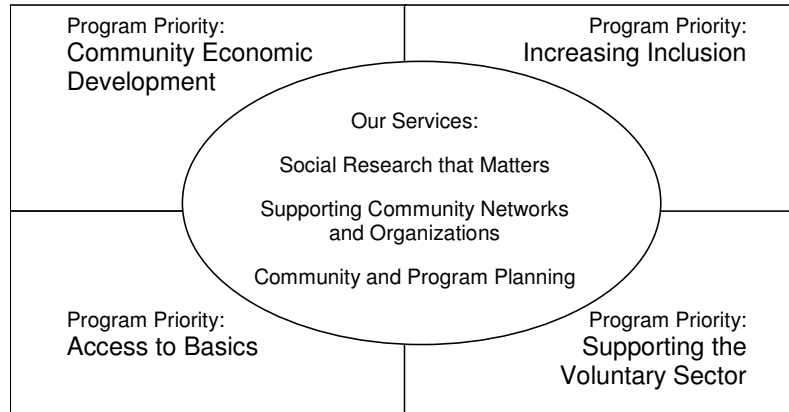
This year, the SPC has taken a big step forward in transforming the way it delivers services as it helps other agencies to provide community solutions. We continue to meet our mission through three core services:

- **Social research:** creating authoritative research and information used to respond to local needs;
- **Building the capacity of community networks, organizations and collaborations:** providing a range of supports to voluntary sector organizations, groups of residents and networks which are active in addressing community-identified issues and priorities;
- **Community and program planning:** incubating new projects and services and supporting community participation in public policy discussions.

We are meeting our mandate and goals by delivering these three services in four strategic areas:

- **Access to Basics** – this year we addressed areas such as poverty reduction, access to fresh and affordable food, access to education and lifelong learning;
- **Community Economic Development (CED)** – as the City is refreshing its economic strategy, we assisted in facilitating stakeholder consultation sessions and developing a vision for community economic development enabled by stronger relationships with the private sector. In addition to our ethnic minority business training, we have also embarked on a green building initiative where we are coordinating student job opportunities with companies involved in renovations that also contribute to an improved environment; and we continue to support the Buy Local food initiative through our Just Food.
- **Creating Inclusion** – Our focus during the year has been on research and census analysis related to families and seniors and follow on initiatives to last year's 'Communities Within' project on the topic of immigrants in Ottawa. This project identified a need for capacity building for small cultural groups. The Social Planning Council undertook to initiate a coalition of ethno-cultural groups that address these issues.

- **Capacity building support to the voluntary sector** – the highlight of this area is our Community Information and Mapping System (CIMS). CIMS is a custom-developed geographic information system (GIS) designed by the Social Planning Council to meet unique information needs of social and health agencies in the community, Local Health Integration Networks (LHINs) and various municipal initiatives. CIMS will provide its clients with tools to do their own research and analysis through a website with an online data and mapping portal, availability of Census data, the ability to enter and track their own data and optionally share data.



In order to address diversification of organizational funding while continuing to meet priority goals and remain true to its vision the SPC has undertaken the establishment of a Social Enterprise based on the information system application created through the CIMS project mentioned above. The Social Planning Council will use the CIMS application to create an alternative source of revenue for core, non-project expenditures. The product is being marketed to other SPCs which may wish to purchase a “franchise” arrangement to serve their local clientele, as well as municipalities, LHINs and other services.

Finally, last November we held the **Marion Dewar Defender of the Public Good Award** at the Crowne Plaza Hotel with an outstanding keynote address given by Maude Barlow, National Chairperson of the Council of Canadians and Senior Advisor on Water to the President of the United Nations General Assembly.

A big thank you to all the SPC staff, volunteers and Board members for their ongoing participation and to Dianne Urquhart, our devoted Executive Director, for her vision and hard work in implementing the Social Planning Council transformation. Thanks also go to Social Planning Council members for their continued support. I look forward to seeing you at one of our new locations and at the 2010 Defender of the Public Good event.

Sincerely,

Howard D. Cohen, President

Promoting Community Economic Development

Community economic development compliments traditional market-based economic development. It focuses on locally oriented economic development and values individuals and their environment, rather than focusing on profit and capital gain. In Ottawa, the Social Planning Council of Ottawa is involved in these community based economic development initiatives:

Building Greener Futures Together

Building Greener Futures Together is an exciting community economic development project to create opportunities for young adults aged under 24 with high school or less to access work transition and learning opportunities in the green housing renovation sector. The secondary goal is to build the capacity of Ottawa's renovation sector to utilize green technologies. This is a development stage project which enhances existing partnerships between the alternative schools in the OCDSB, youth interested in the trades and the renovation sector.

By enhancing the capacity of the green renovation sector, through educational opportunities and assessment of expansion strategies, the project will encourage development of a more robust green renovation sector. This will lead to increased employment opportunities for young people and will benefit the environment, through more "green" homes among the existing housing stock.

This is a collaborative project of the Social Planning Council of Ottawa and Frederick Banting Alternate Program (Ottawa Carleton District School Board). We are grateful for funding from the Ontario Trillium Foundation for this initiative.

Ethnic Minority Business Training

For the fifth year we delivered an innovative project to support ethnic minority entrepreneurs establishing small businesses. Participants received training on core business elements and were linked with mentors who were established ethnic minority business owners. The program has led to the creation of several new businesses in Ottawa.

Cultural, Ethnic & Visible Minority and Aboriginal Entrepreneurial Services Hub (CEVMA)

Through our leadership, community organizations who provide technical assistance for ethnic minority business development have come together to form a collaboration table. The group is working to address gaps in business development services and to improve access to support for small business development among populations which face significant economic exclusion.

In March 2010, the SPC and CEVMA released a report, Entrepreneurial Support Services for Immigrant & Visible and Aboriginal Communities. This report examines the gaps in service and the barriers for minority and aboriginal entrepreneurs in Ottawa and identifies some strategies that have been used to assist these entrepreneurs in other areas of the world. The CEVMA Hub has identified mentorship as a major gap in service and is developing an adaptive mentorship program. We hope that other organizations will use this report to address gaps and barriers to entrepreneurial support services in the city.

Buy Local Food Campaign

Just Food Ottawa is a lead partner in a very successful joint initiative called Savour Ottawa, which includes the City of Ottawa and Ottawa Tourism to promote local culinary products and experiences. The initiative brings together food producers, vendors, the restaurant industry and the tourism sector to develop and promote products, experiences, events and venues that will brand Ottawa and area as a culinary tourism destination. Savour Ottawa has created a new virtual distribution portal which will facilitate increased access to and use of locally produced foodstuffs by local businesses and institutions.

In addition, Just Food has created a number of supports to increase local food production including a community supported agriculture network and farmer training sessions.

The Buy Local Map produced by Just Food continues to encourage local residents to support Ottawa's agricultural sector by buying locally produced food. With over 20,000 copies distributed in 2009, the Map has increased farm gate sales.

Funding for the Buy Local Campaign has been generously provided by the Ontario Trillium Foundation, with additional support from the City of Ottawa, Ottawa Tourism, the Federal Ministry of Agriculture, the Provincial Ministry of Agriculture, Food and Rural Affairs, and Savour Ottawa member contributions.



The City's Economic Strategy & Community Economic Development

The City is refreshing its' Economic Strategy. The Social Planning Council of Ottawa was pleased to provide some research to assist in the development of the plan and to host a very successful stakeholder consultation for the City to explore community economic development strategies.

Creating Inclusion

The Ottawa Ethno-Cultural Coalition

Ottawa has a great wealth of expertise within ethno-cultural grassroots organizations but a great fragility with respect to the capacity of individual groups. The need for capacity building for small groups was a clear recommendation from our Communities Within project. In response, the Social Planning Council has undertaken an initiative to support the capacity of grassroots ethno-cultural organizations in Ottawa to improve access to resources and cooperation between communities, through the creation of a new coalition.

The Ottawa Ethno-Cultural Coalition is a group of small and grassroots associations, working together to improve their ability to serve their communities. They represent diverse communities and diverse goals. Some of the associations provide services to their communities, providing them with support, training and activities. Others are cultural & arts associations, providing classes and performances to their own communities and sharing them with others. Groups have been meeting monthly to share their knowledge, abilities and resources, and better serve their communities.

We are grateful to the Ontario Ministry of Citizenship and Immigration for resources for the establishment of this initiative. As well, resources have been received from the Human Resources Development Canada (Social Development Partnerships Program).

Addressing Barriers Faced by Immigrant Families and Seniors

The SPC, through the support of Human Resources Development Canada (Social Development Partnerships Program), is beginning a three year project to enhance inclusion practice and policy related to supporting immigrant families and seniors and the small ethno-cultural groups which serve these families.

Called “Families in Community”, the objectives for the project are to:

- Increase understanding of best practices for small ethno-cultural groups;
- Increase capacity of small ethno-cultural organizations through networking, capacity and skill building events;
- Improve supports to new immigrant families in Ottawa provided by small ethno-cultural organizations;
- Increase access by new immigrant families to existing mainstream family support services; and
- Document and disseminate learning from the project to diverse stakeholders.

Subsequent phases of the project will include an analysis of best/good practices for integrating immigrant families, the implementation of 8 pilot projects by ethnocultural organizations and the development of a resource kit.

The project is funded by the Government of Canada, Human Resources Development Canada (Social Development Partnerships Program) with support from United Way / Centraide Ottawa.

Improving Understanding of the Assets and Needs of Immigrants

We produced two reports to improve understanding of the assets and needs of immigrants in Ottawa.

Our 2009 research report, Immigrants' Economic Integration: Successes and Challenges, on exclusion experienced by immigrants and visible minorities has generated significant interest, with several organizations examining the implications in their own practice. Roughly 100 community members, primarily from visible minority communities, participated in a public meeting launching our 2009 immigrant report which highlighted the economic exclusion experienced by Ottawa's immigrants. The report received extensive media coverage, including front page Ottawa Citizen coverage over several days. As well, the information has been used in numerous planning initiatives.

We are grateful to the City of Ottawa for the resources for this report.

The report, Immigrant Children, Youth and Families: A Qualitative Analysis of the Challenges of Integration, focuses on immigrant and refugee children, youth and families. The aim is to increase understanding of the distinct challenges they face, and includes input from immigrant families in focus groups held by the Social Planning Council. The content is divided in three sections:

- a) conceptual framework,
- b) uniqueness of Francophone immigrant families and
- c) challenges of the integration process.

This report is part of the "Families in Community" project and is made possible through the support of Human Resources Development Canada (Social Development Partnerships Program). The public meeting to discuss the report has been made possible by United Way / Centraide Ottawa.

Increasing Access to Basics

Access to Fresh Food for Low Income and City Residents

Just Food

Just Food Ottawa, an initiative hosted by the Social Planning Council of Ottawa, continued with projects to respond to the pressing need for low income residents to have more access to fresh produce.

Just Food Ottawa and the University of Ottawa (Dr. Betsy Kristjansson) continued with “Food for All”, a project funded by the Canadian Institute of Health Research to work with community partners to develop food security policies in Ottawa with a focus on six areas: food insecurity and health, food retail environments / food deserts, food insecurity and obesity, school food environments, urban agriculture and rural agriculture.

As well, Just Food Ottawa has been working toward incorporating as an independent non-profit, and hopes to move to a permanent home on a farm property.

Funding for Just Food Ottawa has been provided by the City of Ottawa and the Ontario Trillium Foundation.



Expanding Community Gardening in Ottawa

The Community Garden Network of Ottawa (CGN-RJC) is an information and resource sharing network that supports the sustainable development of community gardens in Ottawa. Located at Just Food Ottawa (and hosted by the Social Planning Council), the CGN-RJC supports community garden groups to grow the skills and resources necessary to start and manage community gardens. This year the CGN-RJC was very active, securing increased resources for new community gardens from the City of Ottawa and establishing several new community gardens. Funding for the Community Garden Network is provided by the City of Ottawa.



Access to Education and Lifelong Learning

Addressing School Fees and Access to School Supplies

In Ottawa, there has been an ever increasing demand for charitable school supplies. Over the past few years, community agencies responded and a patchwork of initiatives sprang up. In 2009-2010, we continued to coordinate a group of community agencies which was successful in significantly improving distribution and service levels to families in need. We are continuing to support the group to develop a longer term strategy to meet the need.

As well, our participatory research and community development work on school fees and inclusion (from 2007 / 08) has continued to lead to schools and Boards across the Province re-visiting their school fees policies and practices to make them more inclusive.

Parent Information Meetings on Safe Schools and Bullying

Our participatory research and community development work on school inclusion (from 2007 / 08) lead to an initiative to inform parents from groups experiencing social exclusion, of the changes to Ontario's Education Act with respect to school safety and bullying. We held seven information sessions to enable parents to be actively involved in an equitable implementation of the policy in their own school.

Poverty Reduction

City of Ottawa Poverty Reduction Strategy

The Ottawa Poverty Reduction Strategy builds on a decade of strengthening capacity by increasing participation of people on low income in initiatives to make their voices heard. Ottawa's initiative builds on the Ontario Poverty Reduction Strategy and expands the target group to include individuals, families and children living on low income.

The SPC hosted two public consultations on the draft Poverty Reduction Strategy, with over 100 participants. Their input was integrated into the final Strategy which was passed by City Council in January 2010. The focus of Ottawa's Strategy is to implement local initiatives that reduce poverty, promote awareness and complement existing activities in the community. The Strategy proposes several concrete, local actions that can be achieved and measured within a two-year timeframe.

The SPC sits on the Community Advisory Committee for the Ottawa Poverty Reduction Strategy.

Addressing Basic Needs and Quality of Life Issues for Women

The BEST Ottawa group (Building Supports and Empowerment Together) evolved from a need to address issues and challenges experienced by women around access to basic needs and quality of life, from a grassroots and peer perspective. A steering committee comprised of women from the community and an SPC staff started meeting in November 2009 to build the foundations of a project that would address issues like isolation, food security, money, and adapting to the 'Canadian way of life'. The focus of the project is on improving the quality of life and economic situation of the women through the creation of 'circles' in which small groups of women will meet on a regular basis to do activities together and share personal knowledge, skills, and support. The steering committee is currently working on a peer lending / micro-credit component that would be an option to circle members who would like to start micro-businesses or improve their livelihoods.

BEST will be piloting the project's first activity in May. A group of women will meet for community kitchen in the morning, discussion lunch and a skill/capacity building workshop in the afternoon every month.

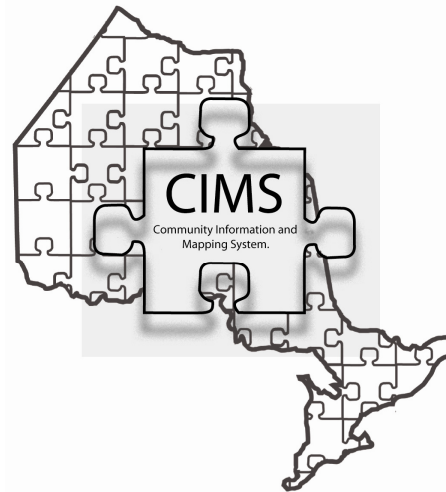
We are grateful to the Community Foundation of Ottawa for a grant for this initiative.

Strengthening the Voluntary Sector

Community Information and Mapping System

The Community Information and Mapping System (CIMS) is a collaborative infrastructure to foster understanding and to support decision making with respect to population health. It is designed to enable voluntary urban and rural organizations and community members with limited resources to undertake local community-based research, planning and evaluation within a population health context.

CIMS is a unique model in multi-agency cooperative research development, web mapping and information sharing. Members will contribute what they can in terms of financial resources, identifying needs, providing data and specifying research parameters. In return, SPCO will provide a range of supports and tools designed to meet their needs.



CIMS has three core elements:

- An interactive web-based mapping and data portal
- Support and training for community-based research and mapping
- The membership and their projects

CIMS has been developed in collaboration with the Child and Youth Health Network for Eastern Ontario, members of the Social Planning Network of Ontario (SPNO) and numerous volunteers. It is a social enterprise, with sustainability based on a consortium model. We are grateful for the financial support of GeoConnections, a national partnership facilitated by Natural Resources Canada, with a mandate to build capacity for secure sharing of geospatial information between organizations and across jurisdictions, including promotion of the Canadian Geospatial Data Infrastructure. Generous support has also been received from the Ontario Trillium Foundation.

For more information, please visit CIMS at www.cims-scic.ca.

A Profile of Ottawa's Families to Enable Planning

The Households and Families Report (December 2009) presents a social and economic portrait of families and households in Ottawa as reflected in the 2006 census. It highlights the central role that families and households play in the productive and reproductive life of the City of Ottawa and the impact of current demographic and labour market trends. It discusses the challenges that families face to balance work and family responsibilities and key aspects of their social and economic inclusion / exclusion. The analysis focuses on five thematic areas: a) Households; b) Families; c) Caregivers; d) Labour Market Integration and e) Incomes and Poverty. The findings of this report will assist policy makers, service providers, and researchers to strengthen the economic and social inclusion of families living in Ottawa.

Funding for this report was received from United Way / Centraide Ottawa.

SPC Website Provides A Range of Valuable Services

The SPC's website is the source for community based social research about Ottawa. Thanks to generous funding from the United Way/Centraide Ottawa, residents of Ottawa have access to research, free data and resources to support work in the community. This year saw a continuing high demand for the range of information and services on the site, with over 1,723,034 hits and 136,585 copies of our reports downloaded. In addition to the reports identified elsewhere in this Annual Report, we produced 18 new fact sheets. We also answered an additional 75 custom information requests.

We were privileged to benefit from the research of students in a fourth year seminar in the School of Public Affairs and Policy Management at Carleton University. Nine students worked in three groups, preparing three significant reports to support poverty reduction in Ottawa, specifically:

- The Digital Divide in Ottawa: Using Today's Technology to Empower Low-Income Canadians
- Poverty Reduction through Recreation in Ottawa: Increasing Awareness and Access through Advocacy
- New Immigrant Communities Helping Entrepreneurs (NICHE)

All SPC documents are provided for free on the website at www.spcottawa.on.ca.

Voluntary Sector Study

Hard Hit, a research report from the Social Planning Network of Ontario (SPNO) released October 2009, documents the one-two punch affecting Ontario's nonprofit community services -- an increasing demand for services and lost revenue from funding cuts driven by the economic downturn.

The survey of more than 400 Ontario agencies found that 60% had experienced mostly increases in service demand since September 2008. Three-quarters of these agencies attributed the increase in demand, at least in part, to the recession. Half of the organizations surveyed also experienced a cut in at least one funding source during 2009 and 65% anticipate they will have further funding cuts in 2010. This combination of increased demands and cuts in resources spells an impending crisis in communities across Ontario.

Funding cuts from individual donors, self-generated revenues such as fees, and United Ways and community foundations topped the list of affected revenue sources.

Hard Hit: Impact of the Economic Downturn on Nonprofit Community Services in Ontario is available at www.spno.ca. The survey was repeated in April 2010 with the results to be released soon.

Honouring Community Leaders

Celebrating the Public Good

The Defender of the Public Good Ottawa Award Program was inaugurated in 2005 to celebrate the work of people in our community who have made an outstanding contribution to the public good. The Award was renamed, the Marion Dewar Defender of the Public Good Award in October 2008. This dinner is also a celebration of the public good itself.

At the 2009 Award Dinner, the keynote address was given by Maude Barlow, bestselling author, National Chairperson of the Council of Canadians, and Senior Advisor on Water to the President of the United Nations General Assembly. As Chairperson of the Council of Canadians, she leads the largest lobby group in Canada. Maude is the recipient of eight honorary doctorates, including the Canadian Environment Award's Citation of Lifetime Achievement.

The 2009 Defender of the Public Good nominees were:

David Chernushenko

- Author, motivational speaker, workshop facilitator and champion for sustainable living
- Director and producer of films (Be the Change, 2008)
- Promoter of Living Lightly – a project, a philosophy, a life-style and films inspiring people to work together to enrich their lives while improving the health of the planet and its ecosystems

Hélène Ménard

- Executive Director, Entraide budgétaire, trusted advocate for people on low income
- Creator of community development initiatives and literacy programs
- Tireless activist for ending poverty

Judith Sarginson

- Executive Director, Youville Centre, who leads by example and "lives social justice daily"
- Committed educator, helping young women and mothers learn critical child care skills
- Prominent Sharing and Caring tour guide generating community commitment and participation



New Locations Reflect a Renewed Vision

As the Ottawa community and the voluntary sector have changed, so has the SPCO. 2009 – 2010 marks the culmination of a strategic re-focusing of the SPC to deliver more effectively on our historic mission: to provide the residents of Ottawa with the means to exercise informed leadership on issues affecting their social and economic well-being.

We are very excited to move to new offices which are complimentary to the renewed vision and work of the Social Planning Council. At the end of May 2010 we are re-locating to three locations around the City, following more than a decade in an office building downtown.

Main Office: 790 Bronson Avenue

Our new main office, at 790 Bronson Avenue, provides a central storefront hub for collaborative work with community members and volunteers.¹ Our Bronson office houses our research unit, the Community Information and Mapping System, our community economic development initiatives (including some space for Just Food), our inclusion projects for immigrants, children, youth and Francophones and our administration. We are grateful to the “King’s Sons and Daughters” for their kind support of the SPC, by providing us with this lovely new location under very generous conditions.

Eastern Office: 1155 Lola Street

The Social Planning Council is very pleased to be part of the new “C3 Centre” at 1155 Lola Street. The C3 Centre is an accessible facility that provides healthy, efficient, quality, mission-enhancing workspace. The C3 Centre brings together like-minded organizations to align their work, share programming and resources towards building the capacity of Ottawa’s voluntary sector. It serves as an infrastructure for increased collaboration within the voluntary sector. The SPC’s office at the C3 Centre will focus on our voluntary sector capacity building work. We are grateful to the partners in this initiative for their leadership, including United Way Ottawa, Volunteer Ottawa, Leadership Ottawa and the Chamber of Voluntary Organizations, and to United Way / Centraide Ottawa for the generous rental conditions.

Western Office: 30 Cleary Avenue

Our new western office is the primary location for our community development work, our inclusion work with people with disabilities, and the “BEST Ottawa” group addressing basic needs and quality of life issues for women. We are grateful for the support of the First Unitarian Congregation of Ottawa, which has established an ethical property management program, the 30 Cleary Centre for Non-Profits. The goal of the Centre is to provide stable, affordable work space to arts organizations and groups that advocate progressive social change. Tenants at the centre benefit from an accessible location, a sense of community, a more sustainable use of resources among groups committed to progressive social change and from collaboration with like minded organizations.

¹ This location is not accessible to people with mobility related disabilities. Our other two locations are accessible.

Our People

Thanks to Our Term and Contract Staff

Danika Brisson, Student Project Coordinator
Saikou Amadou Diallo, Student Researcher/Writer
Cindy Flynn, Accountant
Moe Garahan, Director, Just Food
Heather Hossie, Coordinator, Savour Ottawa
Erin Krekoski, Policy Research Coordinator, Just Food
Terri O'Neill, Urban Program Coordinator, Just Food
Paul Slomp, Policy Research Coordinator, Just Food
Robin Turner, FarmON Eastern Coordinator, Just Food

Thanks to Our Volunteers

The SPC benefited tremendously from the assistance of over 101 volunteers, working more than 7,000 hours as supports to administration, research, community forums, or community projects. We offer our sincere thanks to those volunteers who contributed substantial time this year:

Valerie Assoi	Marion Balla	Rose Banyiyezako
Jaime Baquero	Hugues Boisvert	Denis Chaine
Paul Chung	Mike D'Aloisio	Raj Doobay
Robin Duetta	Euphrasie Emedi	Scott Ensign
James Fields	Nick Gamache	Cliff Gazee
Jenny Gullen	Jennifer Harju	Claudia Hernandez
Jennifer Hu	Emma Inns	Tracey Lauriault
Camille Lechasseur	Elinor Mueller	Joe Oneid
Sayouba Ouedrago	Helen Saravanamuttoo	Ishwari Shah
Martine Spence	Virginie Tsoumtsas	Ly Yaie

Placement and Practicum Students

Michelle Bailey, Carleton University Public Affairs and Policy Management
Shaun Banke, Carleton University Public Affairs and Policy Management
Jamille Clarke-Darshanand, Carleton University Public Affairs and Policy Management
Christine Currie, Carleton University Public Affairs and Policy Management
Lauren Enquist, Carleton University Public Affairs and Policy Management
Jesse Good, Carleton University Public Affairs and Policy Management
Robert Wm. Graham, Carleton University Public Affairs and Policy Management
Mustafa Ali Hashi, Carleton University Public Affairs and Policy Management
Ellyssa Ironstand, Reeves College, Lethbridge Alta.
Lindsay Kane, Ryerson University, Toronto
Gabriele Mathieu Monger, Carleton University Public Affairs and Policy Management
Kayla Saunders, Carleton University School of Social Work
Kara Szames, Carleton University Public Affairs and Policy Management
Ian Widdett, Carleton University Public Affairs and Policy Management
Judy Wiggers, Carleton University School of Social Work

Our Donors

Our Individual Donors

Marion Balla
Jocelyn Beaulieu
Angela Breton
Ana Browne
Barbara Carroll
Ann Clifford
Howard Cohen
Doug Cousin
Councillor Alex Cullen
Anita Dehler
Glenn Drover
Mary Martha Hale
Tracey Gainforth

Jenny Gullen
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Heather Reid
Herb and Helen Saravanamuttoo
Ron Sarginson
Carol Silcoff
Joyce Turnbull
Willem Van Iterson
Steve Webster
Elizabeth Whitmore
Councillor Maryann Wilkinson

Our Corporate Donors



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Our Funders

The SPC offers sincere thanks to our funders:

In particular, **United Way / Centraide Ottawa**, for its' continuing generous funding of our major services including:

- our key research projects
- our information services including our website
- much of our participatory planning activity
- our supports to networks



The **Ontario Trillium Foundation** for its' generous support of

- Just Food and Savour Ottawa
- the Community Information and Mapping System.
- Building Greener Futures Together
- our geographic information system capacity through the provincial project of the Social Planning Network of Ontario called "Geographic and Numeric Information System"

**THE ONTARIO
TRILLIUM
FOUNDATION**



**LA FONDATION
TRILLIUM
DE L'ONTARIO**

Human Resources Development Canada for its support of a summer student placement.

The support of **GeoConnections (Department of Natural Resources)** is gratefully acknowledged.

The Barber Family Foundation for its' support of Just Food.

The **City of Ottawa** for its support of

- Just Food and the Community Garden Network of Ottawa
- Savour Ottawa
- Data purchases and research by the Social Planning Council and Ottawa



The **Community Foundation of Ottawa** for its support of

- The B.E.S.T. Women's Basic Needs project



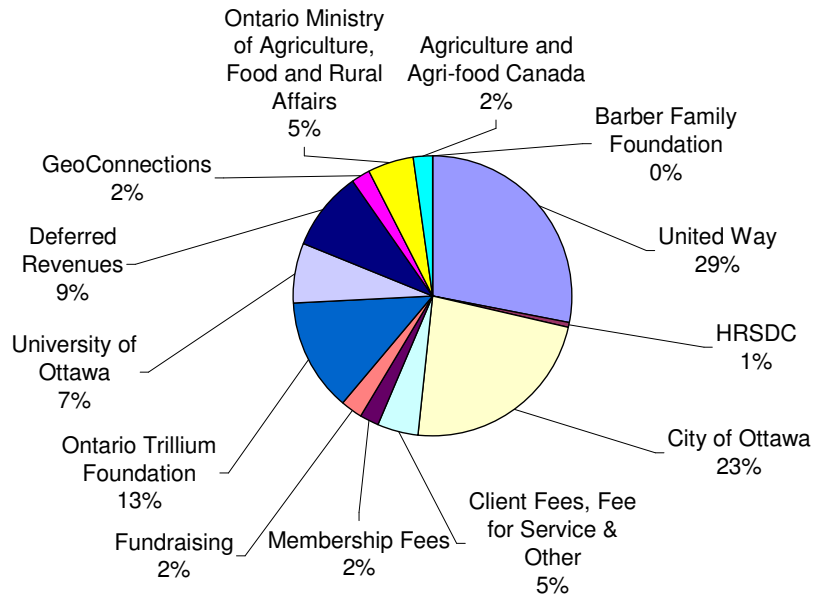
Human Resources Development Canada (Social Development Partnerships Program) for its support for the "Families in Community" project.



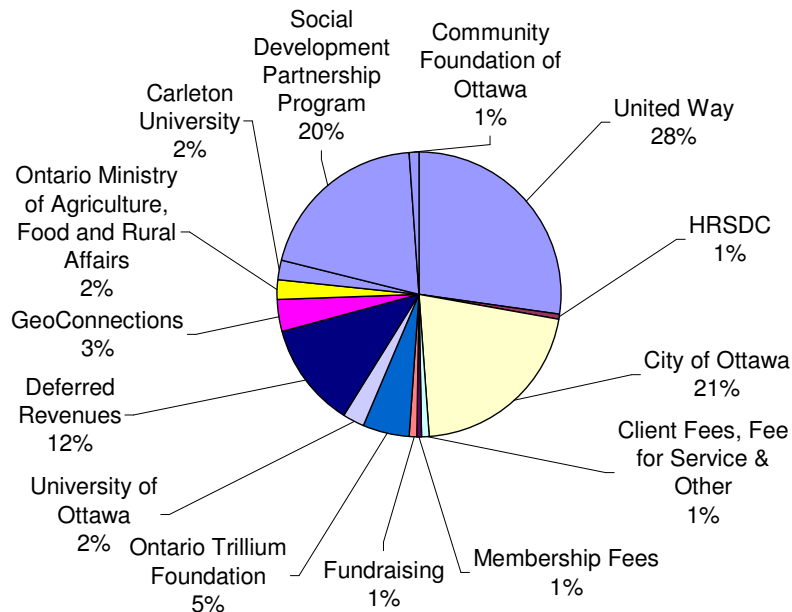
Revenues

For more details, please see the audited financial statements which follow.

Total Revenues 2009 (audited)



Revenues Committed for 2010 as of May 2010 (unaudited)



**SOCIAL PLANNING COUNCIL
OF OTTAWA**

FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2009

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AUDITOR'S REPORT

To the Board of Directors of
Social Planning Council of Ottawa

I have audited the balance sheet of the Social Planning Council of Ottawa as at December 31, 2009 and the statement of revenue, expenditure and deficit for the year then ended. These financial statements are the responsibility of the Council's management. My responsibility is to express an opinion on these financial statements based on my audit.

Except as explained in the following paragraph, I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many charitable organizations, the Social Planning Council of Ottawa derives some of its revenue from donations which, by their nature, are not susceptible to complete audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was unable to determine whether any adjustments might be necessary to donation revenue, excess of revenue over expenditure, assets and capital.

In my opinion, except for the effect of adjustments, if any, which I might have determined to be necessary had I been able to satisfy myself concerning the completeness of donations referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the Council as at December 31, 2009 and the results of its operations for the year then ended in accordance with Canadian generally accepted accounting principles.



STEPHEN H. SASLOVE
Chartered Accountant
Licensed Public Accountant

Ottawa, Ontario
March 1, 2010

SOCIAL PLANNING COUNCIL OF OTTAWA

BALANCE SHEET

AS AT DECEMBER 31, 2009

	<u>2009</u>	<u>2008</u>
ASSETS		
CURRENT ASSETS		
Accounts receivable	\$ 107,673	\$ 73,044
Prepaid expenses	10,811	6,368
Deferred expenditure (note 4)	<u>22,971</u>	<u>-</u>
	141,455	79,412
COMMUNITY FOUNDATION ENDOWMENT FUND ASSETS (note 3)	5,448	4,694
FUNDS HELD IN TRUST (note 1(b))	856	856
RESTRICTED RESERVE ASSETS	<u>17,602</u>	<u>17,498</u>
	<u>\$ 165,361</u>	<u>\$ 102,460</u>
 LIABILITIES		
CURRENT LIABILITIES		
Bank indebtedness	\$ 18,060	\$ 8,434
Accounts payable and accrued liabilities	54,432	49,352
Deferred revenue (note 5)	<u>104,891</u>	<u>77,451</u>
	177,383	135,237
COMMUNITY FOUNDATION ENDOWMENT FUND (note 3)	<u>5,448</u>	<u>4,694</u>
FUNDS HELD IN TRUST (note 1(b))	<u>856</u>	<u>856</u>
SURPLUS (DEFICIT)		
Unrestricted	(35,928)	(55,825)
Restricted reserve (note 1(g))	<u>17,602</u>	<u>17,498</u>
	<u>(18,326)</u>	<u>(38,327)</u>
	<u>\$ 165,361</u>	<u>\$ 102,460</u>

On behalf of the Board:

_____ : Director

_____ : Director

(The accompanying notes are an integral part of these financial statements)

SOCIAL PLANNING COUNCIL OF OTTAWA

STATEMENT OF REVENUE, EXPENDITURE AND DEFICIT

YEAR ENDED DECEMBER 31, 2009

	<u>General Operations</u>	<u>Research, Planning & Networking</u>	<u>Special Projects</u>	<u>2009 Total</u>	<u>2008 Total</u>
REVENUE					
Deferred revenue from previous year	\$ 1,275	\$ 76,176	\$ -	\$ 77,451	\$ 123,950
United Way of Ottawa	-	236,198	-	236,198	263,201
City of Ottawa	9,956	184,626	-	194,582	101,703
The Ontario Trillium Foundation	-	95,740	14,000	109,740	31,300
University of Ottawa	-	59,485	-	59,485	2,700
Ontario Ministry of Agriculture, Food and Rural Affairs	-	43,281	-	43,281	-
Other income	20,099	20,717	160	40,976	132,195
Fundraising	16,836	3,470	-	20,306	35,333
GeoConnections	-	19,250	-	19,250	16,250
Membership fees	475	18,262	-	18,737	10,427
Agriculture and Agir-food Canada	-	18,226	-	18,226	-
HRSDC	-	4,444	-	4,444	4,093
Other foundations	-	1,000	-	1,000	-
Canadian Council on Learning	-	-	-	-	22,500
Social Development Canada	-	-	-	-	16,569
Ministry of Citizenship and Immigration	-	-	-	-	<u>12,661</u>
	<u>48,641</u>	<u>780,875</u>	<u>14,160</u>	<u>843,676</u>	<u>772,882</u>
Deferred revenue (note 5)	<u>1,553</u>	<u>101,495</u>	<u>1,843</u>	<u>104,891</u>	<u>77,451</u>
	47,088	679,380	12,317	738,785	695,431
EXPENDITURE (Schedule of Expenditure)	<u>47,346</u>	<u>659,121</u>	<u>12,317</u>	<u>718,784</u>	<u>683,870</u>
EXCESS OF REVENUE OVER EXPENDITURE (EXPENDITURE OVER REVENUE)					
	<u>\$ (258)</u>	<u>\$ 20,259</u>	<u>\$ -</u>	20,001	11,561
UNRESTRICTED DEFICIT, BEGINNING OF YEAR					
				(55,825)	(73,892)
TRANSFER (NET) FROM (TO) RESTRICTED RESERVE					
				<u>(104)</u>	<u>6,506</u>
UNRESTRICTED DEFICIT, END OF YEAR					
				<u>\$ (35,928)</u>	<u>\$ (55,825)</u>

(The accompanying notes are an integral part of these financial statements)

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2009

1. SIGNIFICANT ACCOUNTING POLICIES

(a) Nature of Business

The Council is incorporated under the laws of Ontario without share capital by way of letters patent. The Council is a private, not-for-profit and registered charitable organization directed by a volunteer board of directors. Its mission is to provide the residents of Ottawa with the means to exercise informed leadership on issues affecting their social and economic well-being. The Council is dependent on grants from various levels of government and the United Way of Ottawa in order to maintain its current levels of service.

(b) Funds Held in Trust

Funds which are administered on behalf of other organizations are not included in the statement of revenue, expenditure and deficit.

(c) Furniture and Equipment

Furniture and equipment are charged against operations in the year of acquisition.

(d) Donated Assets, Goods and Services

The value of furniture, equipment, goods and services donated to the Council are not reflected in these financial statements unless there is a cash transaction associated with such donations since the fair value of such donations is often not reasonably determinable.

(e) Deferred Revenue and Deferred Expenditure

Deferred revenue and deferred expenditure represent advance funding and disbursements for the subsequent calendar year for the Council's special projects.

(f) Revenue Recognition

The Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2009

(g) Restricted Reserve

The Council maintains a portion of its surplus in an internally restricted reserve. The terms and conditions of the amount, use and restrictions of the reserve are determined by the Council.

(h) Use of estimates

These financial statements are prepared in accordance with Canadian generally accepted accounting principles. This requires management to make estimates and assumptions concerning assets, liabilities, revenues and expenses reported upon in the fiscal period. For instance, management may have to assess the value of receivables in advance of their collection. Similarly, management may have to estimate amounts payable in advance of receipt of suppliers' invoices. These procedures are necessary in order to prepare financial statements within an appropriate time period. Consequently, actual amounts could differ from these estimates.

2. FINANCIAL INSTRUMENTS

Financial instruments consist of accounts receivable, Community Foundation Endowment Fund assets, restricted reserve assets, bank indebtedness, accounts payable and accrued liabilities and Community Foundation Endowment Fund. It is management's opinion that the Council is exposed only to normal interest, currency and business risks associated with these instruments. Unless otherwise noted, book values of the financial instruments approximate their relative market values.

3. COMMUNITY FOUNDATION ENDOWMENT FUND

In 2004, the Council established an endowment fund with Community Foundation of Ottawa. The fund was established in order to begin the process of providing long term funding stability. The initial contribution to the fund was \$3,200. At December 31, 2009, the fund had a balance of \$5,448 (2008: \$4,694).

SOCIAL PLANNING COUNCIL OF OTTAWA

NOTES TO FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2009

4. DEFERRED EXPENDITURE

	<u>2009</u>	<u>2008</u>
Just Food	\$ <u>22,971</u>	\$ <u>-</u>

5. DEFERRED REVENUE

	<u>2009</u>	<u>2008</u>
Savour Ottawa	\$ 42,352	\$ -
Just Food	39,803	37,207
Community Garden Development Fund	12,768	-
Community Based Research Network of Ottawa	2,760	22,241
Community Economic Development	1,843	-
Project: Club Casa de los Abuelos	1,673	-
Green Partnership Program	1,665	7,196
People for a Better Ottawa	1,552	1,275
Research, Planning and Networking	475	7,034
Community Garden Network	<u>-</u>	<u>2,498</u>
	<u>\$ 104,891</u>	<u>\$ 77,451</u>

6. STATEMENT OF CASH FLOWS

A statement of cash flows has not been provided as management feels it would not provide additional useful information.

SOCIAL PLANNING COUNCIL OF OTTAWA

SCHEDULE OF EXPENDITURE

YEAR ENDED DECEMBER 31, 2009

	<u>General Operations</u>	<u>Research, Planning & Networking</u>	<u>Special Projects</u>	<u>2009 Total</u>	<u>2008 Total</u>
Contract personnel	\$ 700	\$ 204,845	\$ -	\$ 205,545	\$ 187,467
Salaries/Honorariums	6,451	184,248	11,720	202,419	164,717
Consultant fees	1,544	63,115	-	64,659	64,506
Occupancy and shared services	-	44,390	-	44,390	43,998
Employee benefits	803	35,720	597	37,120	38,806
Community Garden Network - start-up	-	34,343	-	34,343	8,538
Miscellaneous expenses	4,059	12,746	-	16,805	16,918
Translation	4,711	11,720	-	16,431	32,864
Sundry, local transport and participant expenses	1,948	13,103	-	15,051	14,544
Printing, photocopying and desktop publishing	656	13,460	-	14,116	20,752
Office equipment maintenance and leases	4,524	7,353	-	11,877	11,050
Website/Internet	250	11,490	-	11,740	3,193
Fundraising	9,863	-	-	9,863	9,843
Bookkeeping	1,509	7,716	-	9,225	9,185
Annual consultation	625	7,253	-	7,878	8,672
Audit	931	5,138	-	6,069	3,932
Conference, travel and staff development	279	4,109	-	4,388	4,166
Public meetings	1,503	2,103	-	3,606	11,827
Information and data purchase	-	3,533	-	3,533	5,628
Stationery and supplies	536	2,906	-	3,442	2,990
Insurance	555	2,810	-	3,365	3,527
Telephone	292	2,942	-	3,234	4,958
AGM and annual report	3,033	4	-	3,037	5,225
Volunteer/Board support	267	2,044	-	2,311	1,678
Postage and shipping	680	1,161	-	1,841	2,828
Loss from theft	-	1,773	-	1,773	-
Equipment and furniture	1,127	645	-	1,772	1,233
Bad debt expense	500	1,159	-	1,659	540
Subscriptions and publications	-	263	-	263	285
	<u>47,346</u>	<u>682,092</u>	<u>12,317</u>	<u>741,755</u>	<u>683,870</u>
Deferred expenditure (note 4)	<u>-</u>	<u>22,971</u>	<u>-</u>	<u>22,971</u>	<u>-</u>
	<u>\$ 47,346</u>	<u>\$ 659,121</u>	<u>\$ 12,317</u>	<u>\$ 718,784</u>	<u>\$ 683,870</u>