

Annual Report 2018/2019

SOCIAL PLANNING
COUNCIL
of Ottawa



Le CONSEIL de
PLANIFICATION SOCIALE
d'Ottawa



Our Sincere Thanks

A special thanks to our funders (found on page 17).

Thank you to our Volunteers

The SPC benefited tremendously from the assistance of **116 volunteers in SPC programs and 476 volunteers in the ethno-cultural seniors project**, working more than **3,288 and 3,792 hours respectively** as active leaders in all aspects of the work.

A total of...
592 volunteers
contributing **7080** hours

A Very Special Thank You To Our Partner Ethno-cultural Groups For Their Tremendous Work in 2018-19

Association of South Sudanese Languages Institute	National Capital Region Bulgarian Community
Cambodian Association of Ottawa Valley	Nord-Sud Development Racines et Cultures
Canada Nepal Solidarity for Peace	Ottawa Korean Evergreen (Senior) Society
Caribbean Ethno-cultural Seniors Of Ottawa	Ottawa Seventh Day Adventist Church
Communauté Congolaise du Canada Ottawa - Gatineau	Ottawa Valley Filipino Canadian Senior Citizens Association
Club Casa de los Abuelos	Polish Canadian Women's Federation – Ottawa Branch
Daryeel: A Youth and Seniors Serving Centre	Regroupement Affaires Femmes
Deshantari of Ottawa-Carleton	Rwandan Social Services and Family Counselling
Ebota Bwang Bo Ocean	Sikh Community Services Ottawa
Ethiopian Community Association Ottawa	South Nepean Muslim Centre
Excelsior Cultural and Spiritual Association	Sri Lanka Canada Association of Ottawa
Family Support and Care Services Centre	Strathcona Heights Women's Group
Indo-Canadian Community Centre	Vietnamese Canadian Community of Ottawa
Indo-Canadian Services Associatino Barrhaven	
Kanata Chinese Seniors Support Centre	

Board of Directors 2018-2019

Mr. Nick Ramdass, President	Ms. Lise Hebabi, Secretary
Mr. David Barrows, Treasurer	Ms. Kristy-Lu Desrosiers +
Ms. Parastu Mirabzadeh, Vice-President*	Ms. Katie Jacot*
Ms. Irena Dodik, Secretary*	Mr. Khaled Nzami
Ms. Deana Maric	Mr. Anil Sukhija
Ms. Andrea Osborne	
Mr. Glen Barber, Past-President	+ Appointed in 2017/18
Ms. Sophia Jacob, Vice-President	* Resigned in 2018/19

Thanks to the SPC Staff

Heather Hunter, Program Manager
Abdelaziz Mahdjoubi, Manager, CIMS
Dianne Urquhart, Executive Director

SPC Term and Contract Staff

Sybil Braganza, Coordinator, Ethnocultural Seniors Project
Wen Jean Ho, Coordinator, Ethnocultural Seniors Project
Frederic Nzeyimana, French Coordinator, Ethnocultural Seniors Project
John Chol, Program Coordinator
Stefka Patchova, Geographic Information System Researcher

Darryl Andre, Program Coordinator*
Chisombili Okoye, Project Management Coordinator*
Ghazi Wadi, Technical Project Manager*
Kindam Singh, Office Manager and Evaluator*
Sadia Jama, Community Based Researcher and Data Analyst
Soumya Aboulmachail, PSYE Coordinator*
Vladimir Mikadze, Community Based Researcher and Data Analyst

Effective Measures

April Carrière, Manager*
Marina Canalejo, Researcher*
Iman Hussein, Researcher*

Parastu Mirabzadeh, Manager
Anna Lenk, Evaluation Consultant
Jing Feng, Researcher*
Jenna Carter, Researcher

Hot Shoe Productions / Youth Active Media

Pixie Cram, Program Coordinator*
Menal Aman, Youth Videographer
Tauheed Elahee, Youth Videographer
Cameron Wade, Youth Videographer
Chantelle Sokoll, Youth Videographer
Reine Tejares, Program Coordinator
Eyma Garcon, Youth Videographer
Claire Barber, Youth Videographer
Jasmine Hilash, Youth Videographer
Alois Nashali, Youth Videographer

Carlos Peters, Youth Videographer
Stewart Travers, Youth Videographer
Jasmine Wallace-Harder, Youth Videographer
Brock Vermette, Youth Videographer
Cleason Lewis, Youth Videographer
Danika Krul, Youth Videographer
Justin Scriver, Youth Videographer
Mohammed Omer, Youth Videographer
Rachel Green, Youth Videographer
Rosena Zhuang, Youth Videographer
Samantha Ploughman, Youth Videographer

Youth Action Now

Victoria Elliot, Program Coordinator
Mohamed Bouh, Lead Connector
Kiana Saint-Macary, Coordinator*
Mailyne Briggs, Digital Communications Officer

Synapcity

Laine Johnson, Executive Director*
Taylor Howarth, Administrative Director
Christine Earnshaw, Program Coordinator
Stephane Laurence-Pressault, Program Coordinator
Laurel Mackenzie, Executive Director
Nickie Shobeiry, Communications Coordinator*
Ellie Sabourin, Marketing and Communications Coordinator

Accountant

Cindy Flynn

* Resigned or contract ended in 2018/2019

The Social Planning Council of Ottawa: A Catalyst for Sustainable & Economic Development Since 1928

Holistic approach to community development leads to integration of research, planning, and community building. This approach has led SPCO to work towards the following interlinked goals.



Four Strategic Priorities

1. Community Economic Development
2. Access to Basics
3. Increasing Inclusion
4. Supporting the Voluntary Sector

Three Core Services

1. Social Research that Matters
2. Supporting Community Networks and Organizations
3. Community and Program Planning

Social Planning Council of Ottawa
150 Gloucester Street, Ottawa, Ontario K2P 0A6
Telephone: (613) 236-9300 Fax: (613) 236-7060
e-mail: office@spcottawa.on.ca website: www.spcottawa.on.ca

Message from the President

Last year the Social Planning Council of Ottawa celebrated its 90th anniversary as a staple organization providing meaningful social services to our community and especially to those who need these services the most. A sentiment of pride resonated throughout the organization over the course of the year and there was considerable reflection on the impact that the organization has had in Ottawa's history through mobilizing groups and creating programs to address pertinent social needs and functioning as a catalyst for critical social change.

91
years

Over the last year, the Board of Directors of the SPCO, in conjunction with staff and community stakeholders, have spent considerable time and energy focusing on how we can do our jobs better. The bottom line is that there are crises in our community limiting entire groups of people from exercising informed leadership on issues impacting their social and economic wellbeing—crises that still exist even if political and funding tides shift. At the heart of these crises is people: men, women, children, Mothers, Fathers, sons, daughters, neighbors, and community members who deserve a better hand than what they are dealt. It is *our* job as SPCO Board of Directors and staff to ensure that our core function is to serve these individuals and groups, independent of external forces, as their circumstances persist. That is our value as an organization, one of which we are very proud.

One group that we have spent considerable time focusing on over the last few years is Ottawa's youth population, especially disenfranchised youth. Most are aware of the great successes of programs like *Youth Active Media* and, more recently, the SPCO has made tremendous strides in our *Partnering for Success in Youth Employment* program, an initiative designed to create economic opportunities and address and close gaps in the employment landscape for youth. Moreover, the SPCO was selected to collaborate on *Youth Action Now*, a program designed by the late Paul Dewar, to inspire and support civic grassroots engagement to develop the next generation of youth leadership. We are truly honored to play a role in carrying out Paul's vision—he was a brilliant community servant and a dear friend to the SPCO. He will be missed, but his legacy will be long-lasting.

Finally, I would like to give a special thanks to the SPCO membership base and funders for your support and to SPCO staff and our countless volunteers who have contributed to our mission and mandates. Our programs are truly important work that are making tangible differences in the day-to-day lives of our neighbors and friends. We will continue to push forward to make meaningful impact together.

Nick Ramdass
President, SPCO Board of Directors

An excerpt from Paul Dewar's Farewell Letter

Dear Friends,

The time has come for me to say goodbye. While I have left this place physically, I have some final words I'd like to share.

I want to say thank you. My whole life was filled with the kindness of the people of Ottawa, but never did I feel the true depth and generosity of your love more than this past year. You were a constant source of comfort and solidarity for me and my family. I am so grateful for all that you have done.

I told you that I thought my illness was a gift and I genuinely meant that. In this time in between, I got to see the wonder of the world around us. This reinforced my belief that inherent in our community is a desire to embrace each other with kindness and compassion.

In my time on this earth, I was passionate about the power of citizens working together and making a difference.

I wanted a Canada where we treat our fellow citizens with the dignity, love and respect that every one of us deserves.

I wanted a world where we reduced suffering and increased happiness. A world where we took better care of each other.

I had the privilege to travel and see that despite our many unique differences, we are all ultimately driven by the same desires for community, belonging and fairness.

It is easy sometimes to feel overwhelmed by the gravity of the challenges we face. Issues like climate change, forced migration and the threat posed by nuclear weapons. It's hard to know how to make a difference.

The secret is not to focus on how to solve the problem, but concentrate on what you can contribute – to your country, your community and neighbours.

Start from a place of compassion and be grateful for all that Canada has to offer – especially the natural beauty that surrounds us, and the music that brings us so much joy.

True change can only come when power is transferred to young people unburdened by cynicism. That's why I used what energy I had left this year to create Youth Action Now. Hopefully, it will help unleash the power of the young people in our community to make a real difference. I hope you will be inspired to be a part of that project and continue my work.

Ottawa, don't stop now. Let's show our strength together. Let's embrace the vision of Algonquin elder William Commanda for an authentic and organic future, rooted in the wisdom of the Indigenous people upon whose land we reside.

Let's exemplify how to save our biosphere, right here, with the protection of our beloved Ottawa River and Gatineau Park.

Let's make more art. Let's play more. Let's embrace each other in these days of cynicism and doubt.

Let's welcome those who need a safe home. Let's empower those who have been left behind.

Let's nurture and grow with peace, love and unity. Let's join hands and hearts to see the beauty in ourselves through the soul of our city.

My love to you always,



Community Economic Development

Our community economic development advances sustainable economic opportunities for groups not benefitting equally from the local economy and at risk of long term poverty or exclusion. Based on research of what works, we convene partners in innovative strategies to improve economic self-sufficiency and increase sustainable local economic activity through social enterprises and supporting green businesses that combine job and wealth creation with community social and environmental benefits.

Youth Active Media & Hot Shoe Productions

Youth Active Media (YAM) is a videography training program that gives youth the knowledge and tools they need to create short films about topics that matter to them. Through the art of filmmaking, youth are able to tell their stories, express themselves and have an impact on the issues. **This year the training program was delivered in 12 priority neighbourhoods and alternate schools across Ottawa, graduating an amazing 165 youth from the YAM program.** Youth Active Media is delivered in partnership with Youth Ottawa.

In 2018, with the support of the Ottawa Community Foundation, the YAM youth formally launched their Social Enterprise, *Hot Shoe Productions*. Hot Shoe Productions offers compelling video products and media services for clients, while providing employment opportunities for talented young people. The company was built by and for the youth that it supports. **This year the Social Enterprise has employed 22 youth, completed 38 video projects, and generated almost \$44,000 in revenue.** Clients in 2018/2019 included CSED, Bell Let's Talk, RBC, Rideau Rockliffe and Nepean Rideau-Osgoode Community Health/Resource Centers, Shopify, OTUS Group, Alliance des femmes de la Francophonie, Growing up Great, Urban Legends Poetry Collective, Ottawa Cultural Alliance, Motivate Canada, Ottawa Community Foundation, United Way, John Howard Society, and more.



Hot Shoe Launch Party

Partnering for Success in Youth Employment (PSYE)

SPCO initiated PSYE in 2015 to develop innovative ways to better connect qualified youth with relevant skills to interested employers and entrepreneurial opportunities, with a particular focus on youth from groups facing barriers in the labour market. For the first three years, PSYE developed innovative approaches and programs, including launching our innovative GenerationeXT Youth Economic Incubators in low income neighbourhoods (see below). It has evolved into a collaborative of agencies, organizations and individuals actively working to expand local economic opportunities, to ensure youth are well prepared and “credentialed” for the new economy, to create effective pathways to meaningful employment, and to build cross-sector collaboration.

In 2018, United Way Ottawa, Ottawa Community Foundation, Royal Bank of Canada and the Ottawa Employment Hub joined the SPCO as “PSYE Founding Members”. The first order of business was to set up a cross-sector “PSYE Leadership Table”. **The Leadership Table was formally launched at a Youth Tech Employment in Ottawa Forum on September 20th, 2018, an event planned by the founding members in collaboration with Invest Ottawa and attended by over 60 stakeholders.** The Leadership Table will contribute to the success of existing PSYE initiatives, and identify ways to further build collaboration, creativity and capacity to address unemployment and under-employment for local young people.

GenerationeXT Youth Economic Incubator Spaces

2018-19 was another active year for the “**GenerationeXt-Youth Incubation Spaces**”. The incubators are youth-focused economic development spaces in four low income neighbourhoods: Britannia Woods, Overbrooke-Forbes, Banff-Ledbury and Centretown. Through workshops and on-going “meet-ups”, young adults build an entrepreneurial skillset and create career-oriented connections. The incubators provide a space for young people to be active “change-makers”, developing the skills and connections to advance their own career path, while contribution in a meaningful way to grow a more sustainable and inclusive local economy. **151 youth participated this year along with 24 volunteers as trainers and mentors. 37 youth got employment through the incubators, 19 received career-advancement opportunities (promotions or moving from survival job to career path) and 13 either started or formalized a small business.**





Cowan Coding Club (CCC)

The Cowan Coding Club (CCC) is a brand new, transformational program launched in 2019 through the GenerationeXT Youth Economic Incubator Spaces (see previous page) with the support of The Cowan Foundation.

The CCC focuses on building the Information and Communications Technology (ICT) skills and knowledge of at-risk youth in low income neighbourhoods. It introduces youth to a range of critical soft and hard digital skills essential for success in the jobs of tomorrow – whether IT jobs specifically or ITC roles within other sectors such as financial services and health. Through hands-on activities, youth learn basic coding and develop modest web applications. They are connected with volunteers who will help them understand the importance of digital literacy across different careers. Participants have the opportunity to connect with mentors in IT jobs and to participate in the SPCO’s social enterprises.

The CCC ensures low-income youth are enabled to develop technology skills, even if they do not have internet or computers in their home. It creates effective pathways for youth interested in IT-careers to connect to meaningful education and economic opportunities in Ottawa’s large IT economy.

Building Greener Futures Together (BGFT)

Building Greener Futures Together (BGFT) is a community economic development initiative that expands quality employment opportunities in the environmentally friendly home renovation sector, particularly for youth facing labour market barriers. We are creating good “green” jobs, while strengthening the economic vitality of a local, sustainable employment sector.

This year, we partnered with the Ottawa Carleton District School Board to identify and support youth who would benefit from job placements in the green building sector in exchange for credit and an honorarium, while they continued to work towards earning their highschool diplomas.

Creating Inclusion

Creating Community for Isolated Ethno-Cultural Seniors

This is a collaborative project aiming to reduce social isolation for immigrant and ethno-cultural minority seniors, many of whom are also living on low income, have poor official language skills, and have disabilities. The Social Planning Council of Ottawa provides core organizational capacity to the groups, and the groups bring their expertise on the needs of their community members and in program delivery.

Twenty-six ethno-cultural seniors groups and 3865 individual seniors have participated in the program. The program has reached isolated seniors through both the collective and individual efforts of the groups. If they did not participate in the ethno-cultural seniors groups' activities, many of the group members would have limited opportunities to socialize with others, especially with others who share the same language and culture. Some seniors indicated that they felt isolated and lost their sense of purpose after retiring, but once they joined the group it gave them something to look forward to and provided them with an opportunity to continue to learn, meet new people, and socialize. As one senior from Indo-Canadian Community Centre said, "I come here to meet people rather than sitting at home alone and thinking about unnecessary problems." For this senior, and many others, the ability to get out of the house and share stories, jokes, laughter, and songs with those who share the same language and culture was important for this overall health and well-being.

Succession Planning Seminar, Supporting Minority Ethnocultural Seniors



Sharing Dance

Through support from the Ontario Sport and Recreation Communities Fund (OSRCF), Canada's National Ballet School and Baycrest Health Sciences have partnered with Social Planning Council of Ottawa to participate in an evidence-informed health and wellness creative movement program, specifically designed for seniors. The objective is to provide opportunities for lifelong enjoyment of physical activity, the development of physical literacy skills at any age, and evaluate any improvements in quality of life as an outcome of participation. **Eight ethno-cultural senior groups, comprising of over 200 seniors are taking part in this pilot project, held once a week at various locations throughout the City.** Trained professional dance instructors from Canada's National Ballet School teach the classes via an online video streaming platform, which are delivered directly from their studio in Toronto to each participating site, where an on-site Facilitator leads the seniors through the dance program. This project will inform best practices regarding utilizing online resources to deliver dance program interventions to promote senior well-being.



Culturally Responsive Community Based Adult Dementia Day Service

In September 2018 SPCO, Indo-Canadian Community Center, Seniors Group and Champlain Community Support Network held a Culturally Responsive Dementia Care Forum. **Sixty participants took part in the project.** Five key issues were identified including Education and Awareness on Dementia for the community: Developing culturally responsive services and information; service navigation options, developing a framework for an adult day program and pilot an adult day program for the community. SPCO received funding from The Center for Brain Health Innovation to pilot an adult day program service which will begin in the Summer of 2019.

Supporting Ethno-Cultural Seniors and Caregivers



Through funding received from United Way Ottawa, Social Planning Council will undertake to develop 3 projects: **Develop resources on elder abuse and neglect; develop resources and training for caregivers in the community; and build the capacity to support informal caregivers and advocate for systems changes.** A working group has been established to look at developing elder abuse resources and videos in 5 languages and a working group will look at developing a guide/toolkit to support informal caregivers. In addition, SPCO has formed an Access and Equity Advocacy Group to address the gaps and barriers faced by ethno-cultural seniors when accessing services and resources in the community.

Access to Basics

Access to Basics focuses on people's capacity to access the things that they need most. Among these basic needs are shelter, food, education, employment, safety and well being. Access to Basics is and has always been a significant component of the Social Planning Council's core values and mandate. This year, our focus was on healthy food, building strong social networks through strong neighbourhoods, healthy aging, and encouraging civic engagement.

Access to Healthy Food: Youth Cooking Integration with the Association of South Sudanese Nuer Languages Institute

Youth Cooking Integration (YCI) has helped youth from different cultural backgrounds by addressing a variety of issues that are challenging youth in the new immigrant and refugee communities such as loneliness and isolation, cultural barriers, and healthy food.

Providing opportunities for youth to connect has been the main goal. In addition, youth are learning valuable skills on how to prepare healthy meals. Over two years of providing and facilitating the cooking classes for youth, we have been receiving inspiring stories both from parents and students who have participated in the activities. In other words, there have been some progresses as children become aware of their food choices and prepared their own meals in their respective communities. The majority of the parents are single parents who work two jobs or go to school full time and work part-time. They do not have enough time to teach their children basic cooking skills, and they appreciate the social and learning aspects of the program.

The program was so popular this year, the organizers had to split the group in two and offer it on alternate weeks to each group. The program operates on a very small budget, with a great group of 15 volunteers. [56 youth participated regularly this year](#). The increase in community connections was great and feedback from the parents indicated that [75% of the youth could make a meal without help from their parents after attending the program](#).

Youth Cooking Integration - Cooking Classes



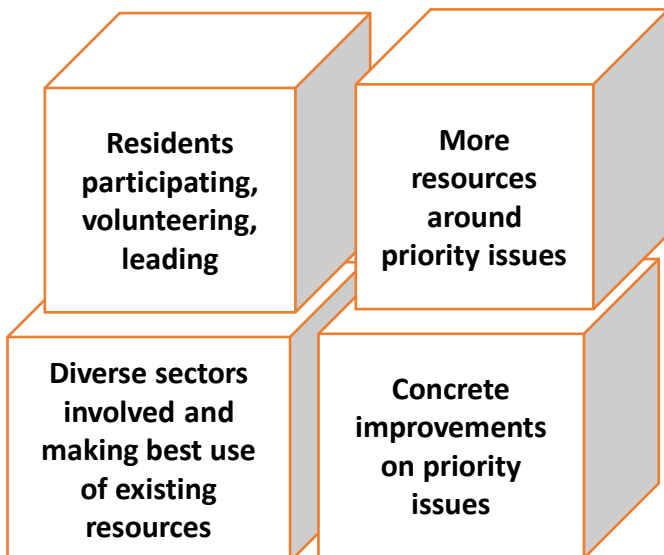
Supporting Vibrant Neighbourhoods: Backbone support to the “Ottawa Neighbourhoods Social Capital Forum” and the “Community Development Framework”

The Ottawa Neighbourhoods Social Capital Forum (ONSCF) was established in 2011, and works in partnership with the Community Development Framework to build strong and vibrant neighbourhoods. Through a community development approach, partner agencies work together to improve quality of life in priority neighbourhoods and increase the capacity of citizens to collaborate on shared priorities for change. The Social Planning Council serves the backbone function for the ONSCF. The monthly “Community of Practice” meetings provide an opportunity for people using a neighbourhood community development approach to build knowledge, partnerships and mutually reinforcing activities. Twenty agencies participate in the common evaluation led by the SPCO and we are developing a new “Neighbourhood Equity Index” to assist with planning and decision-making (see below).

An important part of the SPC’s role in the ONSCF / CDF is to support cross-neighbourhood programming, including Youth Active Media’s workshops for youth in priority neighbourhoods and the three youth economic incubators (as part of Partnering for Success in Youth Employment). Thanks to funding from United Way Ottawa for our backbone role, [the SPC was able to raise over \\$280,000 in 2018 for activities in 18 neighbourhoods for youth employment and mental health \(inclusion through the arts\)](#). In 2019 we are working with partners to develop a cross-neighbourhood plan to expand supports for mental health and wellness.

Visit: www.onscf.ca.

Building Blocks for Strong and Vibrant Neighbourhoods



Healthy Ageing: Keeping Ottawa Seniors Connected (KOSC)



Our ethno-cultural seniors project (see Inclusion section) is one of six projects within a broader initiative called “Keeping Ottawa Seniors Connected” (KOSC). KOSC is a collective impact initiative to reduce seniors’ isolation in Ottawa over three years. It brings together seven community partners who have received close to \$3 million in funding over three years from Employment and Social Development Canada to execute activities, measure results, leverage resources and build momentum to reduce seniors’ isolation.

The Council on Aging serves as the backbone organization, with a growing role for their newly established Social Inclusion Committee. Six agencies, including the SPCO, run funded projects which address specific groups at increased risk of isolation: South-east Ottawa Centre for a Healthy Community, Nepean-Rideau-Osgoode Community Resource Centre, Western Ottawa Community Resource Centre, Catholic Centre for Immigrants Ottawa, Ottawa West Community Support.

Visit <http://kosc.ca/>

How much has KOSC achieved since 2016?



11 454 seniors participated in
8403 activities at
86 locations, for a total of
90 947 participations



Secured at least
\$1,881,812 in in-kind
support



2722 volunteers engaged,
of which
2688 were seniors



KOOSC has a network of
177 collaborators

Supporting Civic Engagement: The SPCO is pleased to sponsor two incredible organizations

Synapcity

Synapcity started out in 2013 with a focus on connecting people and equipping them with the skills and confidence they need to achieve their community goals. Now we are also connecting people and the community institutions which shape the city. We help institutions to connect with their stakeholders and to tune into the challenges diverse people face at the grassroots.

Connecting people: Civics Boots Camps invite people to come together to learn how the city works and to connect with other residents who reflect the diversity of Ottawa. The 10th Boot Camp was completed in May 2019. We expect Boot Camp to evolve into the School for Social Innovation's curriculum at Saint Paul in 2020

We also connect with people by going out into the community to facilitate small group Civic Talks to explore local needs and aspirations. In the past year, we have hosted conversations in Orléans, Bells Corners, Barrhaven, Kemptville and Kitchissippi. You can see the reports at <https://synapcity.ca/reports/>

Connecting people and institutions: Beginning in 2017, Synapcity began to offer services of design, facilitation and training to local organizations who are keen to engage with their stakeholders. They include local businesses and their Business Improvement Associations, community associations, and other non-profits vested in community. These services are evolving into a social enterprise, generating very welcome earned income to replace part of the Ontario Trillium Foundation grant ending in August 2019.



Youth Action Now

Youth Action Now is a group of aware and engaged young people (and their supporters) dedicated to making positive change in our community. Youth Action Now is Paul Dewar's legacy initiative and aims to unleash young people's power through support to grassroots action and collective leadership.

In our first year, we've successfully attracted a wide variety of community support and engaged an ever-growing circle of dynamic, diverse young people who are actively working to build better communities, a more equitable country, and a more just world. We have soft-launched our Start Up NOW grants program in May, with youth-led initiatives across the city being invited to apply for up to \$1,000 of funding for their projects. The mentorship program will also be offered to grant-seeking groups, to help them bring their ideas to action. See:

<http://youthactionnow.ca/>

Research and Voluntary Sector Supports

Effective Measures

Effective Measures (EM) is the SPCO's social enterprise that provides a variety of community-based research and evaluation services ranging from capacity building to full service evaluation. What distinguishes Effective Measures from other research and evaluation services is our commitment to centering community knowledge, assets, and needs in our analysis. We can be trusted to put the community first and to do our outmost to help our clients reach their community impact objectives, by delivering informed, timely, and actionable analysis and products. Working with EM means having superior access to data, thanks to our membership in the Community Data Consortium, and to the full range of skills, knowledge and expertise that supports EM, including that of SPCO staff and of our research and evaluation reference group composed of academic researchers and evaluators at the University of Ottawa and Carleton University and of insightful community leaders.

Effective Measures Provides:

- Free introductory workshops (ended June 2018)
- Custom workshops
- One-on-one group training
- Ongoing coaching
- Database creation, training, and management
- Evaluation framework design
- Data collection instrument design
- Qualitative and quantitative data collection and analysis
- Geographic and information systems mapping
- Data visualization and report design
- Results communication in a variety of formats: traditional print reports, interactive online reports, social media friendly infographics, dashboards/instant data analytics, case studies, videos and more

Access to Social Data Through the Ottawa and Region Community Data Consortium

The Social Planning Council of Ottawa is the host for the Ottawa chapter of a national Community Data Program created by the Canadian Council of Social Development. This exciting initiative enables community based organizations and municipalities to access data from Statistics Canada and other institutions to identify and better understand the social and economic trends within their individual communities.

During 2018 the Social Planning Council organised 5 workshop sessions with over 50 participants. While each of the workshops focussed on a different theme - from training in a new software to analyzing complex data and learning different data visualizing techniques - they all had the same objective: to provide a better opportunity for non-profit organisations in using data on important socio-economic issues for their research, planning and evaluation.

Visit <https://communitydata.ca/>

New Research to Support Community Planning

Conducting effective research on social issues that matter is, and has always been, core to the SPCO's mandate. The SPCO was pleased to be involved in several important research initiatives in 2018/2019. Highlights from this year include:

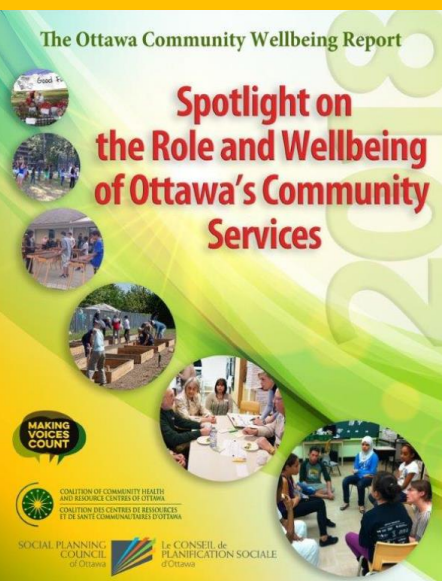
- **The Portrait of Ottawa Population in 2016** - a series of online maps illustrating the social and demographic trends affecting Ottawa neighbourhoods, created to better understand the diversity of Ottawa neighbourhoods. See: <http://www.gems-spc.ca/2016census/>
- **The Ottawa Community Wellbeing Report.** The report has three chapters
 1. Measuring What Matters -The Eight Domains of Wellbeing, Ottawa 2016
 2. Improving What Matters - Community Services Building Community Wellbeing
 3. Checkup on the Wellbeing of Ottawa's Community Service Sector

See: www.spcottawa.on.ca/sites/all/files/Ottawa_Community_Wellbeing_Report_2018_Final.pdf

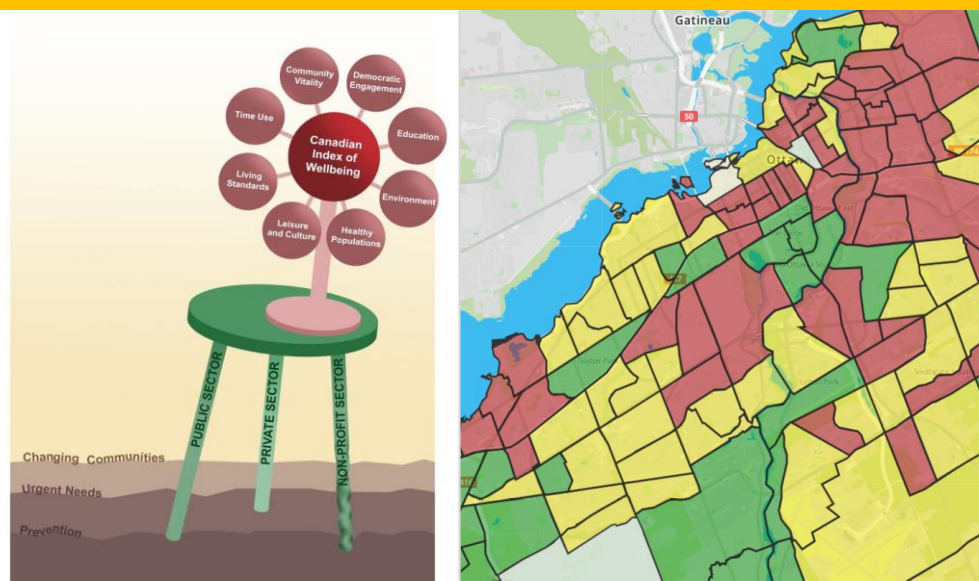
- **Neighbourhood Equity Index (NEI).** The NEI is a tool to assess and compare inequities at a neighbourhood level on factors impacting wellbeing. The purpose of the tool is to assist decision makers and community organizations in developing plans to reduce inequities, leading to more equitable outcomes across neighbourhoods. It also allows for better identification of systems-level issues and can inform resource allocation.

The NEI is co-facilitated and supported by the United Way and City of Ottawa. Social Planning Council is the lead on coordinating and managing the technical aspect of this work.

The Ottawa Community Wellbeing Report



Community Mapping (NEI)



A Sincere Thanks to our Funders



The **Ontario Trillium Foundation** for its generous support of Synapcity (sponsored initiative).

The project “Creating Community for Ethno-cultural Seniors” is funded in part by the **Government of Canada’s New Horizons for Seniors Program (NHSP)**. The NHSP is also providing resources for an education and training program for seniors on peer supports around individuals with dementia and seniors at risk of elder abuse.



Employment and Social Development Canada for its support of:

- Building Greener Futures Together (through a Skills Link grant)
- Our summer students (via Canada Summer Jobs).



United Way / Centraide Ottawa, for its continuing generous funding of our major services including:

- The Ottawa Neighbourhoods Social Capital Forum
- Effective Measures
- Ethnocultural Seniors Healthy and Active
- SPARK grants for our sponsored initiatives: Youth Cooking Integration (with Association of South Sudanese Nuer Languages Institute), Carlington Arts Initiative and Overbrook Community Association.



The **Ottawa Community Foundation**, for support of :

- Youth Active Media (through the New Leaf Community Challenge)
- Synapcity (sponsored initiative)
- Club Casa de los Abuelos’ Learn to Swim program (sponsored initiatives)



RBC Foundation for support of Partnering for Success in Youth Employment, including the GenerationeXt Youth Incubators

The **City of Ottawa** for its support of our core operations.



The **Province of Ontario** for

- Ministry of Citizenship and Immigration for support for the Forum on Ethnocultural Seniors, and
- Salary subsidies through Employment Ontario



The **Metcalf Foundation**, the **McConnell Foundation** and the **Matt Foundation** for their support of Synapcity.

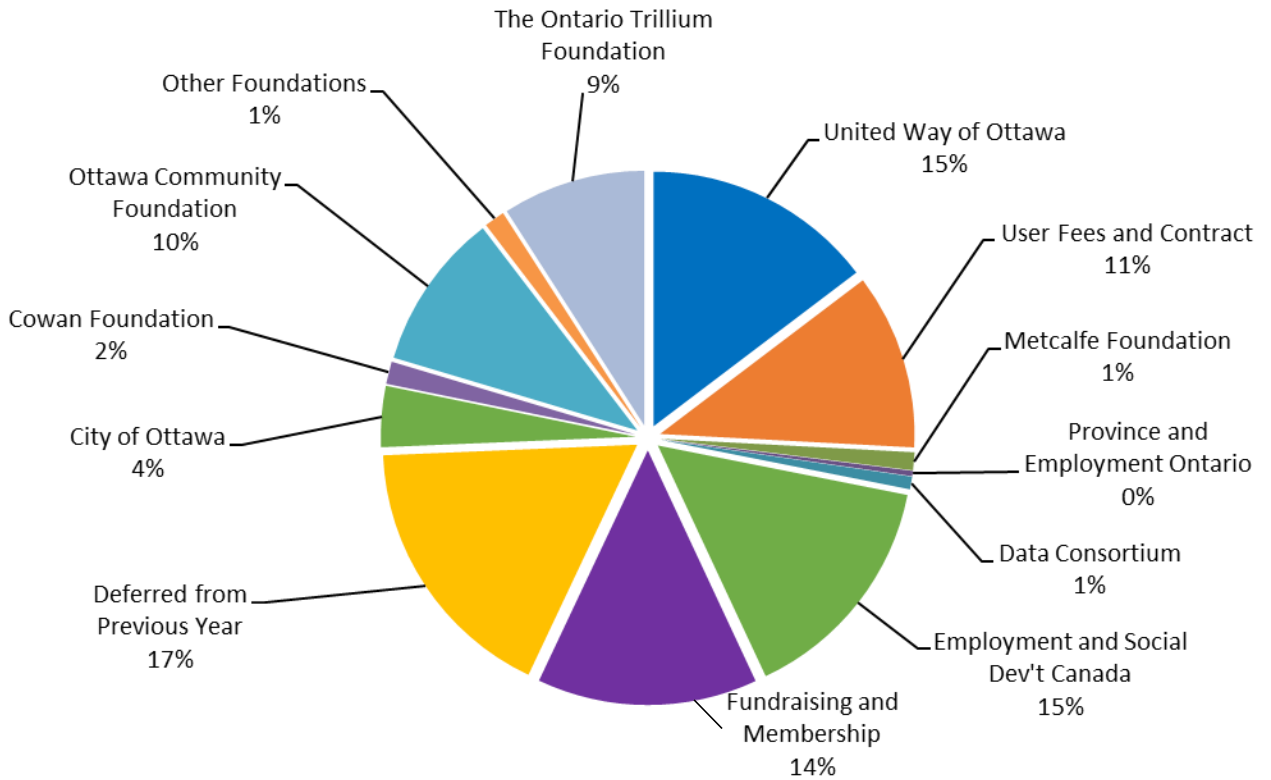
The **Cowan Foundation** for its support of the Cowan Coding Club, nested in our GenerationeXt Youth Economic Incubators.

The **Co-operators**, for its support of our youth economic development initiatives: Building Greener Futures Together, HotShoe Productions, GenerationeXT Youth Economic Incubators and the Cowan Coding Club

The **Lawson Foundation** for its support of Youth Action Now

Revenue

Total Revenues 2018 (audited)



For more details, please see the audited financial statements which follow.